

honors section- strategic mgt. - Chart 010
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1. Core Curriculum Course Objective: Students will be able to write effectively using appropriate organization, mechanics, and style.

•	#	Course Specific Objective	Assessment Activity	Success Criteria	Assessment Timeframe
⊕	1.1	Students will write a firm case analysis draft using appropriate organization, mechanics, & style.	Draft case analyses will be graded using a rubric and a 10 point scale..	75% of students will score 7 or above.	Throughout the semester.
⊕	1.2	Students will rewrite the firm case analysis to use appropriate organization, mechanics, & style	Rewritten case analyses will be graded using a rubric and a 10 point scale.	75% of students will score 8 or above.	Throughout the semester.
⊕	add new objective (expand and edit this row to add a new objective)				

2. Core Curriculum Course Objective: Students will be able to construct effective written arguments.

•	#	Course Specific Objective	Assessment Activity	Success Criteria	Assessment Timeframe
⊕	2.1	Students will write a firm case analysis draft using effective written arguments.	Draft case analyses will be graded using a rubric and a 10 point scale.	75% of students will score 7 or above.	Throughout the semester.
⊕	2.2	Students will rewrite the firm case analysis to use effective written arguments.	Rewritten case analyses will be graded using a rubric and a 10 point scale.	75% of students will score 8 or above.	Throughout the semester.
⊕	add new objective (expand and edit this row to add a new objective)				

3. Core Curriculum Course Objective: Students will be able to gather, incorporate, and interpret source material in their writing.

•	#	Course Specific Objective	Assessment Activity	Success Criteria	Assessment Timeframe
⊕	3.1	Students will write a firm case analysis draft incorporating and interpreting source material in their writing.	Draft case analyses will be graded using a rubric and a 10 point scale.	75% of students will score 7 or above.	Throughout the semester.
⊕	3.2	Students will rewrite the firm incorporating and interpreting source material in their writing case analysis	Rewritten case analyses will be graded using a rubric and a 10 point scale.	75% of students will score 8 or above.	Throughout the semester.